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Publicity Contact: Rebecca Norris

P: 310.906.8097

E: beckarooohoo@gmail.com

SHORT FILM SCORING BIG ON FESTIVAL CIRCUIT, CANNES

(May 15, 2013) “On Becoming A Man,” the second major short-film collaboration for filmmakers Kevin Resnick and Rebecca Norris, is a smash on the film festival circuit, garnering a Best Comedy Short win at the IFS Film Festival in Hollywood, the Best Short Film Award at the Athens Jewish Film Festival, and acceptance to the Cannes Film Festival Short Film Corner, running May 15-26.

The 14-minute comedy follows the story of awkward Jewish teen Jacob Schneidelman, as he struggles to find his voice and deal with his mishugina family in the days leading up to his Bar Mitzvah. His overbearing mom is on a Bar Mitzvah planning warpath, ordering personalized oil-on-canvas portraits and chocolate Moses Fountains, complete with Ten Commandments. Jacob is crushed when his mom won’t let his Gentile neighbor and secret crush, Sally, join in on the festivities, so he must choose between bowing down to his mom like his dad always does, or standing up for himself and becoming a man.

After receiving outstanding reviews from its debut screening at Warner Brothers, Resnick and Norris had the confidence to invest in a full festival run. They have been accepted to six so far, including the New Hope Film Festival, the FirstGlance Film Festival Shorts Competition, and the Los Angeles Cinema Festival of Hollywood, where they were bestowed an Award of Merit.

“I couldn’t be happier with the recognition our film is receiving on the festival circuit, says Resnick. “I’m incredibly grateful to the cast and crew for all of their hard work and dedication.” Norris agrees, adding “I’m so proud of the final product; everyone involved put their heart and soul into this little film and that heart shines through on the screen.”

The duo’s first collaboration was the 2-minute micro-film “Toasted,” which won sponsorship from Canon and Adobe as part of the Dances With Films Festival’s 2-Minute, 2-Step Short Film Competition, and went on to win the Audience Choice Award at the ShortsNonStop Film Festival in Toronto. “Toasted” was then chosen for television distribution and will be seen on the small screen this spring on the new Bold TV network.

Kevin Resnick is pursuing his MFA in Filmmaking at the New York Film Academy, and is currently in development on “The Amazing Adventures of Average Ben,” a comedy feature he will be directing this fall. Rebecca Norris is an independent writer and producer and is developing a dramatic action-thriller series for the web, entitled “Split.” For more information on “On Becoming A Man,” visit www.OnBecomingAManMovie.com.

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